

# Mojave Max Education Program Development

RRCIA-559A

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Project Manager

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A cartoon illustration of a green turtle named Mojave Max. He has a friendly expression with large eyes and a wide smile. He is wearing a light-colored, horizontally striped t-shirt with the name "Mojave Max" written on it in red. He is waving with his right hand. The background is a desert landscape with mountains and a yucca plant.

Mojave Max

**RESPECT, PROTECT & ENJOY YOUR DESERT**



The mission of the Mojave Max Education Program is to work with program partners, including local government, federal land agencies, nonprofit organizations, and the school district, to promote public awareness and appreciation of the threatened desert tortoise and its habitat, the Mojave Desert.



# Program Partners



**A CENTURY OF SERVICE**



# Program Goals

- Educate the public about actions they can take to protect desert tortoises
- Support science education by offering a program that is engaging, scientifically accurate, and curriculum-based
- Foster a sense of community and stewardship





# Stay On The Trail



**Findlay**  
TOYOTA

**Respect. Protect.**  
**ENJOY OUR DESERT**



**Keep the desert clean!**





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# Program Components

- Classroom Program
- Emergence Contest
- Teacher Training
- Community Events



# Classroom Program



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# Classroom Program

2007-2008

2008-2009

Schools

72

90

Classrooms

464

482

Students

9,676

9,773



# Emergence Contest



# Emergence Contest



# Assembly Program

2007-2008

2008-2009

Schools

14

14

Classrooms

185

180

Students

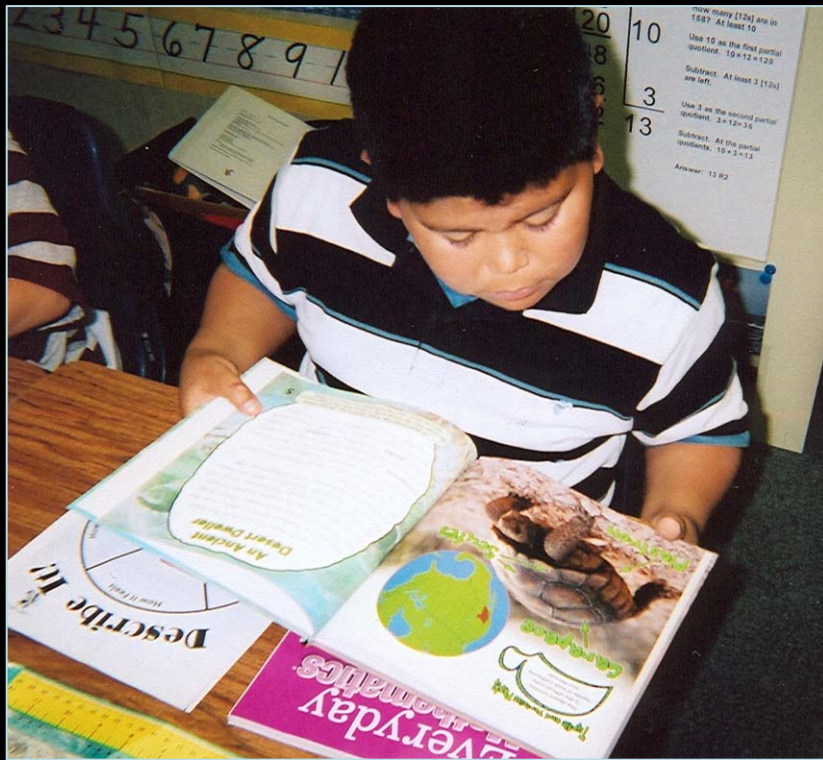
3,627

3,398

# Teacher Training Program



# Teacher Training Program



Tortoises

I sense a good idea here.

## Describe It!

Think To Be Described  
TORTOISES

**How It Feels**  
The shell feels very hard and smooth, rough.

**How It Sounds**  
It sounds like the ocean breeze.

**How It Looks**  
It looks like a shell, it's green.

**How It Smells**  
It smells like tortoise and sticks.

**How It Tastes**

Name: Baylon

8

IP 925-1 • Graphic Organizers for Writing

# Teacher Training Program

2007-2008

2008-2009

Schools

10

16

Classrooms

18

24

Students

291

481

# Community Events



# Community Events





# Community Events



# Community Events

2007-2008

2008-2009

Displays

7,090

2,160

Mojave Max

9,736

10,461

# Contract Goals

- Develop self-sustaining program.
- Contribute to evaluation and documentation.
- Seek alternative funding sources.
- Update teacher's education manual.
- Update volunteer training and manual.
- Increase coordination with program partners.



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Mojave Max Student Post-Survey



What did you learn about desert tortoises?

The females have bigger nails to dig holes for their eggs. Males have bigger gular horns.

Knowledge



What did you learn about taking care of the desert?

don't leave bright color trash cause a turtle will eat it and die.

Mojave Max Student Post-Survey

Attitudes

1). I would tell my friends to have this program in their classroom.

Strongly agree (circled) Agree Disagree Strongly Disagree

2). Learning about the desert tortoises was very interesting to me.

Strongly agree (circled) Agree Disagree Strongly Disagree

3). I want to be kind to the desert and desert tortoises.

Strongly agree Agree (circled) Disagree Strongly Disagree

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# Students Reached

	<u>2007-2008</u>	<u>2008-2009</u>	<u>2009-2010</u>
Schools	96	120	<b>212?</b>
Students	13,594	13,652	<b>20,000?</b>

In conclusion . . .



In conclusion . . .



In conclusion . . .



In conclusion . . .



“Thank you for help educating the class. Tortoises are cool! And exciting! I will continue reading and learning about tortoises.”

*3rd grader, French ES*



In conclusion . . .



“It was really cool when you came. I thought we were the luckiest school ever. I learned a lot about desert tortoises and the desert. I really liked it when we got to feel stuff. It was really fun.”

3rd grader, French ES

In conclusion . . .



“This helped my students become more aware of their desert surroundings and the importance of protecting an endangered species. Thank you for your time and information.”

*1st grade teacher, St. Christopher's Catholic School*

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**Christina Gibson, Clark County**



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